



CAMPU SCOPE

August 2025

NEWSLETTER



From laughter to rhythm, melody to drama — the stage at IISU came alive with unforgettable moments.

UDAAN 2025



On 23 August, IIS (deemed to be University) organized its annual Freshers' Day celebration, Udaan 2025, to warmly welcome the incoming batch and mark the beginning of their academic journey. The program commenced on an auspicious note with Taal-E Trinetra, a Shiv Vandana, invoking divine blessings. Hon'ble Vice Chancellor, Prof. T. N. Mathur, delivered the welcome address, encouraging students to embrace opportunities and make the most of their university life.

The cultural extravaganza featured a rich blend of performances showcasing immense talent and creativity. The event began with Beat Storm, a power-packed western dance performance that captivated the audience with its vibrant energy. This was followed by Rang Punjab Da, a spirited Bhangra folk dance that infused the auditorium with the zest and liveliness of Punjab. A soulful group song then offered a melodious interlude, beautifully resonating with the theme of budding friendships and celebration. Adding a theatrical flair, the IISU Theatrical Society presented a comic murder mystery skit that left the audience in splits while highlighting the dramatic talent on campus.



Continuing the momentum, Rhythm Raiders delivered another dynamic western dance, followed by Rooh-E-Nritya, a semi-classical performance exuding grace and tradition. Raasini, a traditional Rajasthani folk dance, brought alive the state's cultural richness through colorful costumes and rhythmic moves. A special highlight of the evening was the Culmination Dance, an eclectic fusion where performers from previous acts shared the stage, creating a mesmerizing finale of rhythm, culture, and contemporary beats. The much-awaited Ms. Freshers' Contest added excitement to the event, featuring introduction rounds for both Undergraduate and Postgraduate categories, where shortlisted contestants confidently presented themselves, reflecting diversity, individuality, and charm.



National Counselor Summit



IIS (Deemed to be University), Jaipur, hosted the National Counselor's Summit on August 2 at the APJ Abdul Kalam Auditorium, bringing together professionals and students to discuss the shifting landscape of counseling in India. The central theme, **"Evolving Role of Counselors: Challenges and Opportunities,"** set the tone for a series of engaging sessions led by renowned psychologists, educators, and clinical practitioners from across the country. The event addressed the diverse challenges arising from rapid social, emotional, and psychological transformations in society. Discussions explored evolving trends in counseling and therapy, mental health policies, advocacy, ethical challenges in digital counseling, and strategies for community resilience. Special focus was placed on the role of counseling in educational and corporate spaces, highlighting how digitalization is reshaping modern therapeutic practices.



Panel Discussion

A Panel Discussion in collaboration with the Centre for Indian Knowledge Systems (CIKS) was successfully conducted on August 26 on the topic "The Future is Ancient: Youth as Torch-bearers of Indian Knowledge Systems." The event was organized by NEP SAARTHIs Manasvi Mehta and Zaina Choudhary from IISU, under the guidance of Ms. Tina Gupta, University Coordinator for the SAARTHI initiative. The session aimed to raise awareness about Indian Knowledge Systems (IKS) and NEP 2020, and was moderated by Dr. Archana Kumari, Master Trainer, IKS, MoE, IKS Division, Government of India. The discussion focused on the awareness and perception of youth regarding IKS and its relevance in modern times. It also explored the role of digital tools and social media in reviving traditional knowledge and promoting sustainable development. The session encouraged students to think critically and express their perspectives on IKS and NEP 2020.



Alumna Session

The Department of English Literature and Language organized an online Alumna Session titled “Life Lessons from Literature” on August 21 as part of its regular series of experience-sharing interactions. The session featured Ms. Aditi Mantri, an alumna of B.A. English Honours (Class of 2022), who shared her academic journey and preparation strategies for competitive examinations such as CUET, UGC-NET, and GATE. Currently a doctoral candidate at IIT Jodhpur, Ms. Mantri has contributed significantly to research with four publications and several paper presentations at national and international conferences. Through an insightful presentation, she guided students on various aspects of building a career in English Literature, discussed effective strategies for Master’s entrance exams, and highlighted leading universities offering postgraduate programs in Literature. She also explained the key differences between examinations like UGC-NET and GATE, while offering practical advice on common pitfalls to avoid during preparation.



Miscellany

The Department of English Literature and Language organized Miscellany: An Interdisciplinary Session on “Technical Communication (Writing and Documentation) as a Career Avenue for Literature Graduates” on August 25. The guest speaker, Mr. Ashutosh Pradhan, Principal Technical Writer and Manager at SambaNova, Palo Alto, California (USA), brought extensive experience from the software and semiconductor industries. In his address, Mr. Pradhan emphasized the growing importance of technical communication in making complex information accessible to diverse audiences and highlighted how effective documentation bridges the gap between technical experts and end users. Drawing from his professional expertise, he introduced students to open-source tools such as GitHub, demonstrating their relevance in technical writing. He also shared valuable resources, platforms, and courses to help students acquire essential skills in this domain and outlined the wide range of career opportunities available for literature graduates in the field of technical communication.

Enrichment Lecture



The Department of English Literature and Language organized an Enrichment Lecture on “Walking in the Age of Surveillance: Leisure, Technology, and the Human in Ray Bradbury’s *The Pedestrian*” on August 28. The guest speaker, Dr. Ved Prakash, Assistant Professor in the Department of English at CURAJ, Kishangarh, has co-edited two books and presented his research papers at several prestigious international universities. During his lecture, Dr. Prakash discussed the increasing influence of technology on personal and public life, the effects of screen culture, and information overload, drawing insights from Bradbury’s *The Pedestrian*. He highlighted how the rise of AI and technological advancements is gradually diminishing the presence of art forms and literature. Dr. Prakash also explored “walking” as both an act of leisure and rejuvenation, as well as a form of defiance and control over the public sphere, referencing leisure studies and essays by Bertrand Russell, along with the French concept of the “flâneur.” He concluded by emphasizing the importance of stories and narratives in preserving the core of humanity.

Take a Note, Leave a Note!



The IISU Central Library has launched a heartwarming new initiative designed to make every visit more interactive and inspiring. This activity encourages all library users to participate in a simple yet creative way:

This initiative transforms the library into more than just a place for books. It becomes a space where ideas flow freely, positivity is shared, and readers experience an invisible connection with one another through words.

Spectrum Stories: An Art Talk



The School of Fine Arts, in collaboration with Camel, organized a two-day art event titled Spectrum Stories on 28th and 29th August, bringing together knowledge, creativity, and hands-on exploration for students of the Department of Applied Arts & Sculpture and the Department of Painting, Printmaking & History of Art. On the first day, the distinguished speaker Mr. Kamal Seth, Regional Promotion Manager, Camel Northern India, delivered an engaging and enlightening presentation, captivating the audience with a detailed briefing on the science behind colours. Day two shifted from theory to practice, featuring a creative workshop where students applied their newly acquired knowledge by working directly with HD Acrylic Colours. Approximately 40 students participated enthusiastically, guided by faculty members who also joined the painting process, fostering an atmosphere of collaborative learning.

Seminar on World Entrepreneurs' Day

The IISU Incubation Centre organized a seminar to celebrate World Entrepreneurs' Day, featuring Mr. Bheem Raj Sharma, an incubatee at the centre and recipient of AICTE-YUKTI funding. He shared his inspiring journey of transforming cow dung into eco-friendly stationery and sustainable packaging solutions. The seminar aimed to motivate budding entrepreneurs by demonstrating how indigenous knowledge and sustainable practices can be turned into impactful business ventures, promoting innovation, sustainability, and entrepreneurship among students.





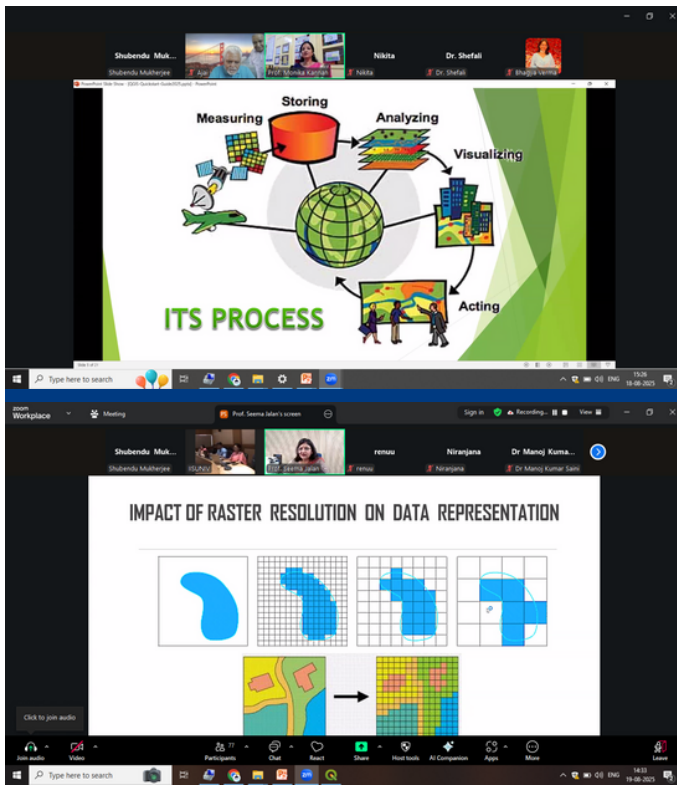
Mithako se Vigyan Tak

The IIS (Deemed to be University), Jaipur organized a thought-provoking talk titled “Mithako se Vigyan Tak” on 29th August. The keynote address was delivered by Shri Gauhar Raza, a renowned engineer, science communicator, Urdu poet, social activist, and documentary filmmaker. The Welcome Address was delivered by Dr. Raakhi Gupta, who extended heartfelt greetings to all distinguished guests and participants. Ms. Komal Shrivastav, President, Gyan Vigyan Samiti, Rajasthan emphasized the significance of blending new technologies with the wisdom of traditional scientific techniques, while encouraging the cultivation of scientific thought and inquiry. Shri Gauhar Raza then engaged the audience with an insightful exploration of the transition from myths to science. He explained the theories of the formation of the universe, highlighting the role of the four fundamental forces in shaping matter, galaxies, and celestial bodies. While acknowledging that myths across civilizations have sought to explain creation and existence, he posed the critical question: *Why do myths exist and when did humans begin asking questions?* The session concluded with an engaging Question and Answer session in which Dr. Raza addressed to all the questions with clarity and coherence.

Pre-Placement Talk

On 29th August, the session on the India Business Case Study was organised by the Training and Placement Cell, IISU. One of our esteemed alumnae, Ms. Juhi Jain, along with Ms. Debarati Deb, Vice President of HSBC Bank, Gurgaon, took the session. The session proved to be an insightful and enriching experience, offering students an in-depth understanding of the competition’s format and objectives. The resource persons provided a detailed walkthrough of the case composition process and the rules governing the competition. They explained the stages, starting from the preliminary rounds, moving through national levels, and leading up to the prestigious Asia Pacific rounds. Students were introduced to the evaluation methods, which include MCQ-based tests, scenario-based assessments, and final case study presentations.





Online Workshop

Centre for Research, Innovation and Training (CRIT) & Department of Geography, IIS (Deemed to be University), Jaipur, organized a One Week Online Workshop on "Application of QGIS and Geospatial Techniques: Spatial Data Analysis and Regional Planning" from August 18-23, 2025. The workshop aimed to equip participants with both theoretical understanding and practical exposure to open-source geospatial technologies, with a special emphasis on QGIS applications in regional and urban planning. A total of 101 candidates registered for the workshop, representing a diverse mix of research scholars, faculty members, undergraduate and postgraduate students.

Guest Lecture

The Department of Psychology organized a highly insightful guest lecture titled "Behind Closed Doors: Risk Assessment & Intervention in Family Violence." The esteemed speaker for the event was Ms. Aadhya Udawat, a Registered Mental Health Counsellor with the Australian Counselling Association (Level 3). She is also the Founder and Director of Heal & Heal Therapy Pvt. Ltd. In her talk, Ms. Udawat emphasized the hidden realities of family violence that often occur behind closed doors and go unnoticed due to stigma, silence, and fear. She highlighted the psychological, emotional, and social impact of such violence on survivors, particularly children and women, and discussed the importance of timely risk assessment in identifying vulnerable individuals.



Amaze Ad Fest Exhibition Visit

On 22nd August, the Department of Computer Science & IT, IIS (Deemed to be University), Jaipur, organized a visit for its students to the Amaze Ad Fest Exhibition at the Rajasthan International Center. The exhibition, hosted by Arena Animation, Jaipur, focused on the integration of technology in advertising and provided a platform to experience how innovations are transforming the advertising landscape. Students enthusiastically engaged in interactive demos and hands-on activities involving AR, VR, and AI tools. These experiences made the learning process both enjoyable and insightful, enabling them to directly connect classroom knowledge with real-world industry practices.



Jaipur Film Festival: Official Movie Screening

On 29th August, IIS University's student film *Crimson Silence*, created by the B.Sc. (Hons.) Multimedia and Animation students, was officially screened as part of the Jaipur International Film Festival. The screening took place at Ryan International School, providing our students with a platform to showcase their work to a wider audience and immerse themselves in the festival atmosphere. The short film was nominated for Best Film in the 2-7 Minute Movie Making Competition 2025 at WSFF & CTFF, Jaipur, organized by JIFF.



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SCAN ME!

